



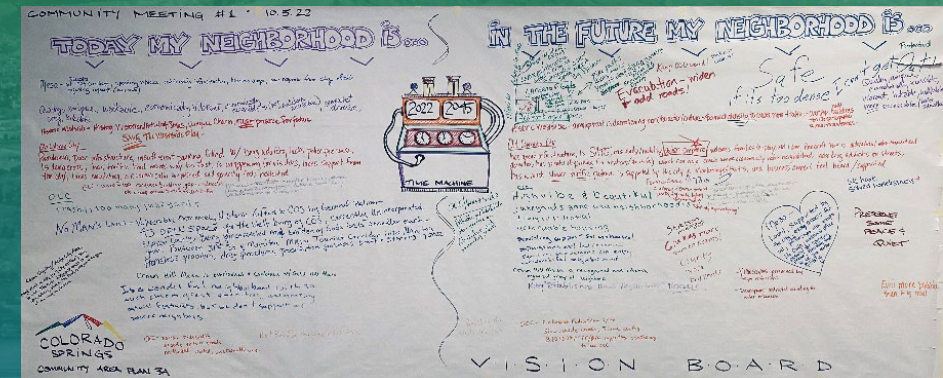
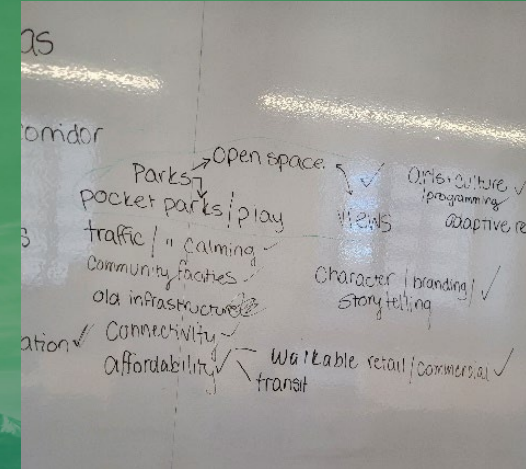
Greater Westside Community Plan

Draft Big Ideas



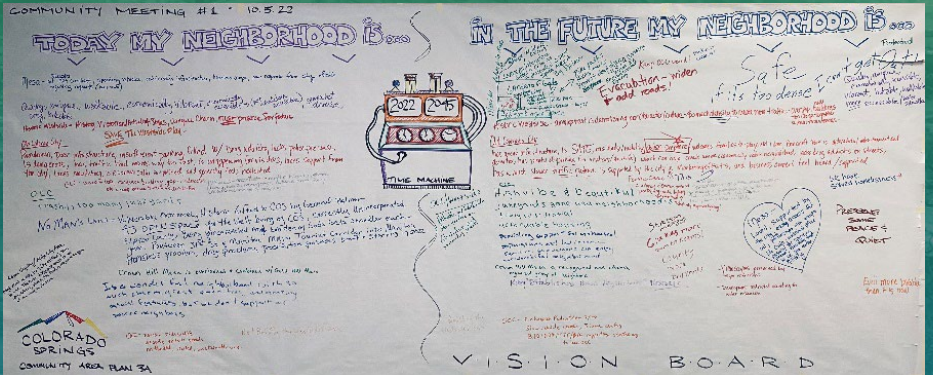
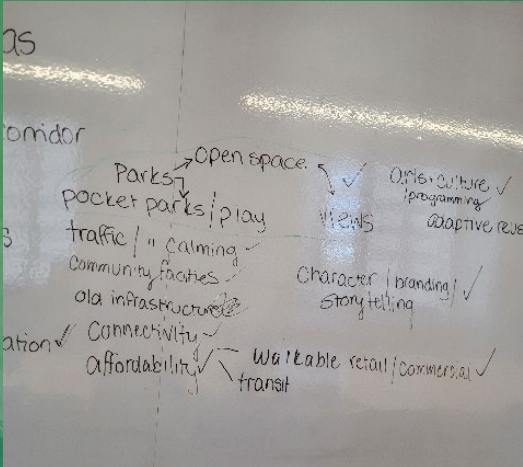
Approach

- Heard significant feedback from residents and stakeholders
- Extrapolated key topics and issues
- Organized high-level themes into Big Ideas
- Ensured alignment with existing PlanCOS Vision Themes



Impact

- These Big Ideas will be used to guide the plan content and organize the strategies and recommendations throughout the remainder of the Plan process
- The Big Ideas provide the link between the larger city-wide goals and the specific needs and conditions of the Greater Westside



Big Ideas



Draft Big Idea #1



Welcome New Neighbors



Welcome New Neighbors

What Have We Heard So Far?

“

From the Neighborhood Network Board:

- We need affordable housing that fits into our neighborhoods.
- This should include housing that is truly affordable.
- Well-integrated, mixed-income housing is also needed.

From the Community Meeting/Survey:

- Would like to see the creation of more mixed housing with an eye toward affordability.
- Attainable housing that fits in the neighborhood.

”



Welcome New Neighbors

What's the Idea?

Enhance the community and improve affordability through a welcoming, historically respectful, and context sensitive approach to growth, infill, redevelopment, and housing diversity.

COS Vision Plan Alignment:



**Vibrant
Neighborhoods**



**Thriving
Economy**



Welcome New Neighbors

What Topics Will be Included?

- Mix of housing types
- Housing affordability
- Context responsive design and development
- Quality development
- Reduced displacement
- Sensitive infill development
- Historic preservation topics & options





Welcome New Neighbors

Tell Us What You Think!

“Enhance the community and improve affordability through a welcoming and context sensitive approach to growth, infill, redevelopment, and housing diversity.”

- Do you agree with the contents of this Big Idea?
- If not, why? If yes, what do you like about it?
- Are there other topics or ideas that should be included in this Big Idea?

Draft Big Idea #2



Provide Better and Safer Transportation Options



Provide Better and Safer Transportation Options

What Have We Heard So Far?

“

From the Neighborhood Network Board:

- We need better transportation options.
- There's too much auto-emphasis in the Greater Westside.
- Focus on walkability, bikeability, and safety.

From the Community Meeting/Survey:

- Maintain mixed use, bikeable, ways for neighbors to come together across neighborhoods.
- Need traffic calming. Noisy cars, trucks, motorcycles ignore stop signs and drive too fast on residential streets.

”



Provide Better and Safer Transportation Options

What's the Idea?

Ensure our streets are a comfortable environment for everyone in the neighborhood to enjoy, balancing existing vehicular connections with safe and comfortable walking, biking, and transit options that provide greater choice and an improved experience.

COS Vision Plan Alignment:



**Vibrant
Neighborhoods**



**Strong
Connections**



Provide Better and Safer Transportation Options

What Topics Will be Included?

- Safety for All Modes
- Pedestrian Comfort
- Bike Facilities
- Traffic Calming
- End-of-Trip Facilities at Destinations
- Mobility Hubs
- Parking
- Transportation Choices





Provide Better and Safer Transportation Options

Tell Us What You Think!

“Ensure our streets are a comfortable environment for everyone in the neighborhood to enjoy, balancing existing vehicular connections with safe and comfortable walking, biking, and transit options that provide greater choice and an improved experience.”

- Do you agree with the contents of this Big Idea?
- If not, why? If yes, what do you like about it?
- Are there other topics or ideas that should be included in this Big Idea?

Draft Big Idea #3



Cultivate Community Pride



Cultivate Community Pride

What Have We Heard So Far?

“

From the Neighborhood Network Board:

- Want to see more community-building and preservation of unique character and flavor.
- Public art would make neighborhoods more vibrant.

From the Community Meeting/Survey:

- Performance center, space for artists & community to meet.
- More community events and event space.
- I would like each neighborhood to have its own visual appeal... For example, different styles of streetlights or hydrants.

”



Cultivate Community Pride

What's the Idea?

Build community and further a sense of community identity, character, and belonging by creating opportunities and tools to connect people to people, and people to places.

COS Vision Plan Alignment:



**Renowned
Culture**



Unique Places



Cultivate Community Pride

What Topics Will be Included?

- Character
- Neighborhood Promotion and Celebration
- Public Art
- Historic Preservation & Storytelling
- Arts, Culture, and Events





Cultivate Community Pride

Tell Us What You Think!

“Build community and further a sense of community identity, character, and belonging by creating opportunities and tools to connect people to people, and people to places.”

- Do you agree with the contents of this Big Idea?
- If not, why? If yes, what do you like about it?
- Are there other topics or ideas that should be included in this Big Idea?

Draft Big Idea #4



Build a Community-Based Economy



Build a Community-Based Economy

What Have We Heard So Far?

“

From the Neighborhood Network Board:

- Should have more education and job training.
- Large chains & industrial aren't desired, more local businesses.
- Preserve diversity through affordability.

From the Community Meeting/Survey:

- Want a variety of business, manufacturing, and wage levels.
- Locally owned businesses. No more corporate chains.
- Need entrepreneurship networks and support.

”



Build a Community-Based Economy

What's the Idea?

Take a measured approach to economic growth that creates opportunities for the community and tourism with a variety of local businesses, diverse jobs, and creative and entrepreneurial small businesses.

COS Vision Plan Alignment:



**Thriving
Economy**



Unique Places



Build a Community-Based Economy

What Topics Will be Included?

- Local Businesses
- Entrepreneurial Development
- Training & Capacity Building
- Small-Scale Manufacturing
- Commercial Affordability
- Reduced Displacement





Build a Community-Based Economy

Tell Us What You Think!

“Take a measured approach to economic growth that creates opportunities for the community with a variety of local businesses, diverse jobs, and creative & entrepreneurial small businesses.”

- Do you agree with the contents of this Big Idea?
- If not, why? If yes, what do you like about it?
- Are there other topics or ideas that should be included in this Big Idea?

Draft Big Idea #5



Protect & Connect the Great Outdoors



Protect and Connect the Great Outdoors

What Have We Heard So Far?

“

From the Neighborhood Network Board:

- Majestic landscapes are central to our economy, lean into the access and draw but consider crowd management.
- Our landscapes should be preserved and accessible.

From the Community Meeting/Survey:

- Preserve more park land and protect open space.
- We need better utilization, programming and activation of our open spaces.
- More walkable, train, or shuttle accessibility to the parks, so we don't have to drive and park

”



Protect & Connect the Great Outdoors

What's the Idea?

Acknowledge that the natural landscape is one of this area's greatest assets. For many a way of life, that should be both celebrated through improved connections, recreational opportunities, and continued stewardship and preservation for future generations.

COS Vision Plan Alignment:



**Thriving
Economy**



**Majestic
Landscapes**



Protect & Connect the Great Outdoors

What Topics Will be Included?

- Recreational Tourism
- Outdoor Access
- Community/Pocket Parks
- Views
- Gateways
- Outdoor lifestyle





Protect & Connect the Great Outdoors

Tell Us What You Think!

“Acknowledge that the natural landscape is one of this area’s greatest assets, and for many a way of life, that should be both celebrated through improved connections and recreation opportunities as well as preserved for future generations.”

- Do you agree with the contents of this Big Idea?
- If not, why? If yes, what do you like about it?
- Are there other topics or ideas that should be included in this Big Idea?

Draft Big Idea #6



Connect Across Barriers



Connect Across Barriers

What Have We Heard So Far?

“

From the Neighborhood Network Board:

- Need safe bike and pedestrian connections to Downtown.
- The highways create divisions.
- Major roads are too difficult to cross.
- Neighborhoods are disconnected from each other.

From the Community Meeting/Survey:

- We need to close the gaps from Downtown into these neighborhoods.
- Should have pedestrian bridges across highways.
- Neighborhoods are disconnected from commercial areas.

”



Connect Across Barriers

What's the Idea?

Create new and improved connections across manmade barriers (highways, major roads, large developments, etc.) and environmental barriers (steep grades, drainage ways, large open spaces, etc.) for everyone, including those of limited means or mobility.

COS Vision Plan Alignment:



Unique Places



Strong Connections



Connect Across Barriers

What Topics Will be Included?

- Connecting Across Major Highways and Rail Corridors
- Connecting Across Major Roadways and Intersections
- Interconnecting Neighborhoods
- Connecting Neighborhoods to Nearby Destinations
- Multi-Use Trails Across Open Spaces, Drainage Ways, and Creeks





Connect Across Barriers

Tell Us What You Think!

“Create new and improved connections across manmade barriers (highways, major roads, large developments, etc.) and environmental barriers (steep grades, drainage ways, large open spaces, etc.) for everyone, including those of limited means or mobility.”

- **Do you agree with the contents of this Big Idea?**
- **If not, why? If yes, what do you like about it?**
- **Are there other topics or ideas that should be included in this Big Idea?**

Draft Big Idea #7



Support Healthy People and Places



Support Healthy People & Places

What Have We Heard So Far?

“

From the Neighborhood Network Board:

- Want this area to be sustainable and resilient long-term.
- Need proximity to amenities, including health care.
- Make sure to consider fire mitigation.

From the Community Meeting/Survey:

- We need community centers where there is friendly mental health and services . People who are unemployed, depressed, unstable need a place to go.
- Seeing people walk and cycle and congregate is a great sign of cultural health.

”



Support Healthy People & Places

What's the Idea?

Improve physical health, infrastructure, environment, community facilities, education and employment, and socioeconomic health, so that residents and their environments can flourish.

COS Vision Plan Alignment:



**Vibrant
Neighborhoods**



**Majestic
Landscapes**



Support Healthy People & Places

What Topics Will be Included?

- Outcomes of the Health Assessment
- Sustainability
- Additional Health Resources





Support Healthy People & Places

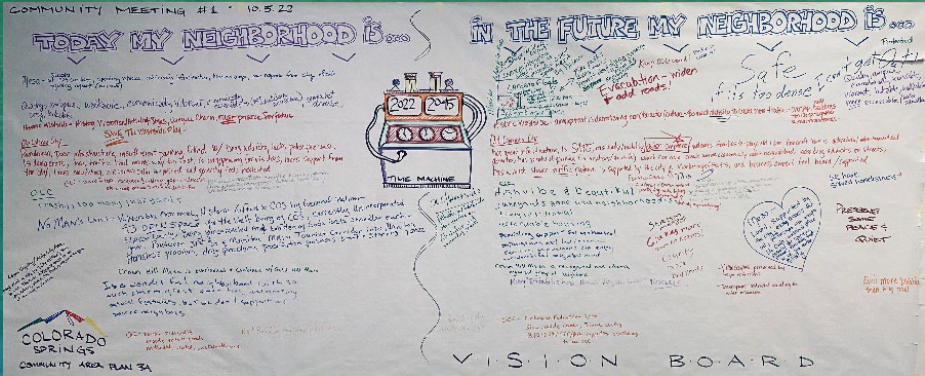
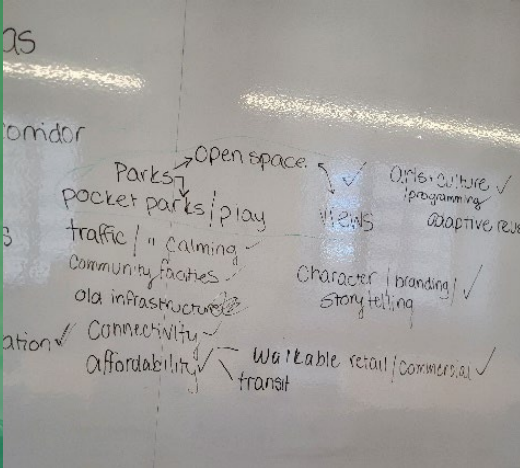
Tell Us What You Think!

“Improve physical health, infrastructure, environment, community facilities, education and employment, and socioeconomic health, so that residents and their environments can flourish.”

- Do you agree with the contents of this Big Idea?
- If not, why? If yes, what do you like about it?
- Are there other topics or ideas that should be included in this Big Idea?

Final Thoughts

- Are there any key topics or concerns for the Greater Westside that were not addressed in any of these Big Ideas?
- Any final thoughts you'd like to share as we begin drafting recommendations based on these Big Ideas?
- We will begin reviewing recommendations at the next NNB Meeting in January!



Thank You!

