

2024 Fees and Charges – Alternative Fee Structures

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Fees and Charges Matrix Revisions



Fees and Charges Table – Revisions are highlighted in yellow and include:

- Wording revised from “not-for-profit” to “non-profit”:
 - **Not-for-Profit** = A not-for-profit organization typically doesn’t have tax-exempt status, except in limited circumstances. They don’t earn profits for their owners. Any money that comes in is reinvested into the business and funding its operations and initiatives. They tend to be smaller than non-profits, however, and operate for a very specific reason. For example, an alumni club at a university may exist as a not-for-profit solely to raise money for the school’s sports teams. Not-for-profits may be run by volunteers or have part- and full-time employees. Not-for-profits aren’t required to disclose their financial practices to the public.
 - **Non-Profit** = A non-profit is a business entity that has tax-exempt status from the IRS. They pay no income tax on the money they raise. Non-profits operate to promote specific causes or provide services to the community without realizing any profits in return. Any money that flows into the business, whether it’s through charitable donations or other sources, is used to fund the non-profit’s operation. A non-profit is obligated to make its financial practices public so that the community at large can see how donations are being used.
- Memorializing the following fees:
 - **Excessive Cleaning Fee** – flat fee related to room rentals that require extensive cleaning
 - **Drop-in Fee** - programs offered at no or minimal fees (discussed further in presentation)

Fees and Charges – Special Events

Park Rental Fee Reduction Request



Park Rental Fee Reduction – Requests that meet established criteria may have park rental permit fees reduced by 50% for events that are compatible with priorities.

Consideration will be given to events that:

- Are sponsored by non-profit entities that have documented Federal 501(c)3 status, or a similar non-profit status under Colorado state law.
- Directly benefit City-owned programs, activities or facilities
- Attract visitors to the City and encourage tourist activity
- Expect 500 or less participants/attendees
- Any event pertaining to City business, general or municipal elections, memorial services sponsored by veteran or public safety organizations, events or activities which are governed by a separate agreement with the PRCS Department, or an event benefiting a City department, agency or facility where any anticipated proceeds from the event are not expected to exceed the costs of the event.

Fees and Charges - Alternatives



City Sponsored Programs - Programs that are offered by the City.

- Regular registration program/activity, offered by the City
- Requires a fee and pre-registration or drop-in fee
- Hosted by dedicated City staff, at a specific time, in a specific room, with a specific purpose
- Attendance is restricted to a) paying attendees and b) attendees participating in the activity that fit activity requirements (age, ability, skill, etc.)
- Instructor may be a contract employee or City staff

Examples: Zumba with Albert (City staff), Basket weaving with Mark (City staff), U Can Uke! Learn the ukelele with contract instructor Rachel; Basics of Pickleball with Casey (City staff)

Fees and Charges - Alternatives



City Sponsored Drop-in Programs - Programs that 'fill' vacant program space/time.

- A designated activity at a designated time in a designated space
 - Typically, no 'sharing of space' is allowed
- Available and open to anyone in the targeted program/activity demographic (non-exclusive attendance)
- Offered at no charge to participants (unless a drop-in fee applies)
- A City-sponsored program, passively monitored by City staff
- Be offered entirely within Center's operating hours
- Not an organized program (led by an instructor), but groups may organize
- Program or activity (space) may be changed, moved, cancelled, rescheduled at any time for any reason, with no expectation of priority
- Ongoing scheduling, typically cover weeks or months
- More recreational and social in nature/passive

Examples: basketball, pickleball, table tennis, hula hoop, book clubs, crafters club, tutoring

Fees and Charges - Alternatives



Community Builder Events

- Community sponsored/led
- One time or limited times
- Specifically and intentionally serve the community in one or more of the following ways:
 - Community Learning/Education: informs, educates, or equips community members with knowledge or information to enhance their lives or the community.
 - Community Building/Activation: brings together community to discuss or organize and exchange ideas and cultivate conversation.
 - Community Service: provides a needed service to the community.
- Be provided at no cost to the City or attendees (unless a drop-in fee applies)
- Available and open to anyone in the targeted program/activity demographic (non-exclusive attendance)
- Event or activity may be changed, moved, cancelled, rescheduled at any time for any reason, with no expectation of priority
- Be offered entirely within the Center's operating hours
- Does not require a unique or dedicated staff solely for event operations
- Must have a signed Rental Agreement in place

Examples: resource fairs, tax preparation support, support groups, parent groups, Medicaid/Medicare education, flu shot clinic

Long Term Rental Discount

- A discount for a rental that occurs for a minimum period of time (such as 8 weeks), where the activation of space and revenue is guaranteed over the life of the term. In exchange for space activation/contract length, a percentage discount on the total rental fees.
- *Examples:*
 - *PPLD offering monthly “Friday Night Family Learnings” at the Center where a fee is charged*
 - *PTA group meetings on Tuesday nights during the schoolyear (wants exclusive use)*
 - *Girl Scouts meeting on Monday nights April-December (exclusive attendance)*

Fees and Charges - Alternatives



In-Kind Payment

- Offering an opportunity for payment towards rental fees to be offset through in-kind payment such as:
 - Offering a free class to the community that has a certain value, determined by the market and demand
 - Offering free or 'scholarshipped' registrations within an activity for eligible participants
 - Limited to no more than 50% of fees, in keeping with PRCS Leased Space in-kind service valuations, with the remaining amount due as a cash payment

Fees and Charges – Alternatives



Revenue Sharing

- Offering an opportunity for a program or partner to share revenue with the City based on room rental or other fees, number of registrations, and facility/space used. Anticipate this alternative would be considered for programs just starting out to determine interest and participation levels. May shift to paying standard rental rates after program is established.
 - Assumes a 60% discount on rental rates with 1-6 people registered
 - Breakeven size is approximately 15 participants
 - Assumes up to 60% overcharge of base room rate with 25+ people registered

Questions?

